



FLORIDA INTERNATIONAL UNIVERSITY - FIU

@ Miami FL, United States



- Designated as a top-tier research institution, FIU emphasizes research as a major component in the university's mission.
- For over four decades, FIU has positioned itself as one of USA's leading institutions in the Innovation field.
- Ranked #32 national university, in a list of 433.
- With a student body of more than 56,000, they are among the top 10 largest universities in the nation and have collectively graduated more than 275,000 alumni.
- Learn more about this institution [here](#).

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“DIGITAL BUSINESS INNOVATION IN THE USA”

- Program dates: April 29, 2024 – May 3, 2024
- Price per person: 3.800€
- Included in the Price:
 - ✓ Training and delivery of the Certificate Program (class from 9am to 4:30pm)
 - ✓ Access to online learning platform Canvas
 - ✓ All course materials
 - ✓ Morning Coffee Breaks
 - ✓ Lunch Vouchers for 3 days and 1 Welcome Lunch at the FIU Faculty Club
 - ✓ Transportation to two company site visits
 - ✓ Hardcopy Certificate of Completion from FIU College of Business
- Campus location: TBC by partner
- Program delivered in **English**



The theme of the program is “Digital Business Innovation” and it is centered around a deeper understanding of business and innovation within the digital context, in the United States. Subjects focus on business modeling and new venture creation, corporate innovation and entrepreneurship, emerging trends and technologies, people and organization.

The one-week program includes academic sessions led by FIU faculty and experts. The program also includes four hours of company visits, 06 hours of workshops and 14 hours of class sessions.

Students that complete the program will be given a certificate of completion issued by FIU.



Indicative.
Subject to change

Day 1 April 29, 2024	Day 2 April 30, 2024	Day 3 May 1, 2024	Day 4 May 2, 2024	Day 5 May 3, 2024
8:45 am Check In & Welcome Remarks	8:45 am Check In	8:45 am Check In	8:45 am Check In	8:45 am Check In
9 AM – 10:30AM Introduction Session 1 Emerging Trends, Technology, and Corporate Innovation	9 AM – 10:30AM Session 2 Business Modeling and new Venture Creation	9 AM – 10:30AM Session 3 Driving Innovation from Within	9 AM – 10:30AM Session 4 People and The Organization	9 AM – 11 AM Session 5 Decoding the AI Revolution: Artificial Intelligence Today and Tomorrow
10:30AM – 10:45AM Break	10:30AM – 10:45AM Break	10:30AM – 10:45AM Break	10:30AM – 10:45AM Break	11 AM – 11:15AM Break
10:45 AM – 12:15 PM Session 1 (cont.)	10:45 AM – 12:15 PM Session 2 (cont.)	10:45 AM – 12:15 PM Session 3 (cont.)	10:45 AM – 12:15 PM Session 4 (cont.)	11:15 AM – 12:15 PM Certificate Ceremony Program Concludes
12:15 PM – 1:30 PM Welcome Lunch at Faculty Club	12:15 PM – 1:30 PM Lunch Break	12:15 PM – 1:30 PM Lunch Break	12:15 PM – 1:30 PM Lunch Break	
1:30 PM – 4:30 PM Workshop 1 Digital Business and Strategies Workshop	1:30 – 4:30 PM Company Visit (2 hour visit plus 1 hour of travel)	1:30 PM – 4:30 PM Workshop 2 INOVATE Intrapreneurship Workshop	1:30 – 4:30 PM Company Visit (2 hour visit plus 1 hour of travel)	

Indicative. Subject to change.

Potential Topics Covered during the Program:

Business Modeling and New Venture Creation	Focuses on the process of launching a new venture, in a corporate setting or as a new start-up, including identifying a problem or market opportunity, developing business models, forming a team, financing, analyzing markets, assessing the competitive environment, and planning to acquire leadership talent.
People and the Organization	Identify the importance of specifying strategic imperatives for a digital transformation and the key performance indicators that can be used to measure an organization's performance relative to these imperatives.
Emerging Trends, Technology, and Corporate Innovation	Surveys emerging trends and disruptors in technology and industry that create new markets and influence decision making, product development, business models, and business practices associated with innovation.
Digital Business and Strategies Workshop	This workshop explores digital business and strategies used to foster innovation and entrepreneurship in a corporate setting, with a special emphasis on how organizations raise creativity, innovation, and new venture creation.
Driving Innovation from Within	Creating the culture, structure, and organizational environment needed to enable continual employee-driven innovation is no easy task. Driving Innovation From Within assembles insights from over 150 interviews with internal entrepreneurs and experts into a practical guide for leaders and employees alike – proving the toolkit, frameworks, and know how they need to transform their organizations and drive growth by activating employee-driven innovation and entrepreneurship.
IN-OVATE Intrapreneurship Workshop	The IN-OVATE workshop helps companies unlock their employees as a source of innovative growth options by arming them with the skills, tools, and mindset to innovate on a continual basis. The only remaining source of true competitive advantage, employee-led innovation is of paramount importance to organizational survival. This workshop lays out a set of practical tools and frameworks for activating innovation from within any established organization.
Decoding the AI Revolution: Artificial Intelligence Today and Tomorrow	We know that data is essential to business. It is driving new AI-powered opportunities, greater productivity, and entire new industries. Every business is looking to embrace the potential generative AI brings to the table, improve efficiency, and redefine what is possible with data.

CORPORATE WORLD



Some of the companies visited in past editions



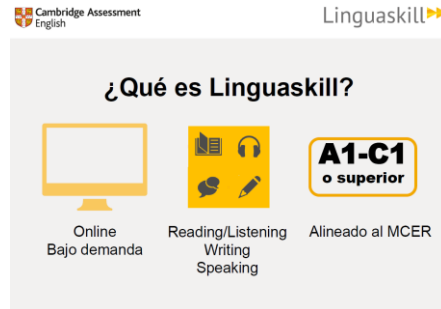
ELIGIBILITY TO ATTEND ILCs

REQUIREMENTS TO BE ELIGIBLE TO ATTEND THE BST

- ✓ Be willing to learn and make the most out of this incredible Experience! 😊
- ✓ Follow the registration process and meet the deadlines and requirements
- ✓ Submit proof of B2-C1 level of english:
 - ❑ Submit proof of B2-C1 level of english, either through **valid previously earned certificates** and/or **proof of having worked/studied** in anglo saxon countries
 - ❑ You can take esic language school level test (extra fees apply)

CAMBRIDGE ASSESSMENT – LINGUASKILL

- **FORMAT:** online in ESIC or remote from your home
- **4 SKILLS:** Speaking (15mins), Writing (45mins), Reading/Listening (85mins)
- **PRICE:** 110-150€*
- **WHERE?** www.esicidiomas.com
- **WHEN?** Mondays/Fridays: 3-6pm



Cambridge Assessment English Linguaskill ▶▶

¿Qué es Linguaskill?

Online Bajo demanda

Reading/Listening Writing Speaking

Alineado al MCER **A1-C1** o superior

The graphic features the Cambridge Assessment English logo at the top left and the Linguaskill logo at the top right. Below the title '¿Qué es Linguaskill?', there are three icons: a computer monitor representing 'Online Bajo demanda', a book and headphones representing 'Reading/Listening Writing Speaking', and a badge representing 'Alineado al MCER A1-C1 o superior'.

FLEXIBLE:

TWICE A WEEK: MONDAYS (REMOTE) FRIDAYS ESIC MADRID

FAST:

RESULTS IN 48HRS

FAIR:

SECOND ATTEMPTS POSSIBLE TO INCREASE GLOBAL SCORE

PRECISE:

CEFR GRADE FOR EVERY SKILL



PAYMENT INFORMATION

PAYMENT INFORMATION

Options at your disposal

WIRE TRANSFER

Directly to esic bank account.

This is the best option for payments processed from spanish accounts.

FLYWIRE

Through the link we will provide.

This is the best option for international payments.

PLEASE KEEP IN MIND:

Once you have registered to one of the BSTs, you will receive further information regarding the payment, such as:

- Bank details & payment submission required information
- Flywire link

(!) Payments in cash or with credit/debit cards are not accepted



INSURANCE POLICY

INSURANCE POLICY

ADDITIONAL COST: 40€ p/p*

*Indicative Price & services, subject to insurance company

MAPFRE SPAIN

1. PERSONAL ASSISTANCE COVERAGE

- * SANITARY TRANSFER OR REPATRIATION, IN CASE OF ILLNESS OR ACCIDENT OF THE DISPLACED INSURED
- * MEDICAL ASSISTANCE DUE TO ILLNESS OR ACCIDENT OF THE INSURED MOVED OUTSIDE THEIR COUNTRY OF USUAL RESIDENCE - OUTSIDE THE COUNTRY OF USUAL RESIDENCE OF THE INSURED (LIMIT 3000 EUROS.)
- * MEDICAL ASSISTANCE FOR ILLNESS OR ACCIDENT OF THE INSURED DISPLACED WITHIN THEIR COUNTRY OF USUAL RESIDENCE - IN THE COUNTRY OF USUAL RESIDENCE OF THE INSURED (LIMIT 600 EUROS.)
- * TRANSFER OR REPATRIATION OF THE DECEASED INSURED
- * DISPLACEMENT OF THE COMPANION OF THE HOSPITALIZED INSURED - DUE TO HOSPITALIZATION OF THE INSURED OVER 5 DAYS - DUE TO THE DEATH OF THE INSURED
- * ACCOMMODATION FOR THE COMPANION OF THE HOSPITALIZED INSURED - UP TO 42 EUROS/DAY - MAXIMUM 10 DAYS (LIMIT 420 EUROS.)
- * EXTENSION OF THE INSURED'S STAY DUE TO ILLNESS OR ACCIDENT - UP TO 42 EUROS/DAY - MAXIMUM 10 DAYS (LIMIT 420 EUROS.)
- * EARLY RETURN OF THE INSURED DUE TO THE DEATH OF A FAMILY MEMBER - UP TO THE SECOND DEGREE
- * EARLY RETURN DUE TO SERIOUS ACCIDENT AT YOUR USUAL RESIDENCE OR PROFESSIONAL PREMISES
- * TRANSMISSION OF URGENT MESSAGES

2. BAGGAGE COVERAGE

- * COMPENSATION FOR DEFINITIVE LOSS, THEFT, OR EXTERIOR DAMAGE TO BAGGAGE CHECKED IN FLIGHT - CARRIER'S CERTIFICATE (LIMIT 600 EUROS.)
- * INDEMNITY FOR DELAY OF BAGGAGE CHECKED IN FLIGHT (LIMIT 90 EUROS.)
- LOCATION AND SHIPPING OF LUGGAGE AND PERSONAL EFFECTS

A hand is holding a white document with the text "Terms and Conditions" printed on it. The document is slightly tilted. The background is a solid blue color. There are two teal-colored L-shaped graphic elements: one in the top-left corner and one in the bottom-right corner, partially overlapping the blue background and the document.

Terms and Conditions

TERMS & CONDITIONS

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- Attendance to the entire program is mandatory to obtain the certificate of completion
- Due to forc e majeure schedule, destination, pricing, availability, partner and overall conditions are subject to change
- The reservation of flights, transfers, or similar items not included in the ILC fee, is under students' management; nevertheless, we can put you in touch with an agency
- ESIC is not responsible for possible visa requirements or any other legal requirement to enter the country.
- **The minimum number of students for the program to take place is 15.** The inability to achieve this minimum may result in the cancellation of the program **or an increase in price to cover costs.**
- You must be able to prove at least a B2 level of English, for example: Valid previously earned certificates, esic languages level test, proof of having lived/worked in an anglo saxon country, ...
- Cancellation policy for students:
 - The student cancels after registration: **100% of the fee is charged to the student**
- Any additional cost related to COVID or similar, will be undertaken by the student
- Any additional cost related to the students' negligence, possible damages in any of the facilities attended during the course, or similar will be undertaken by the student





OTHER IMPORTANT
INFORMATION

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VISA REQUIREMENTS

USA

Some nationalities (EU citizens, for example) can enter the country as tourists ([ESTA required](#)) and do not require a visa to take the one week course. Consult your requirements depending on your nationality. In the event you require a visa, then you can apply for a Tourism and Visit (B-2) Visa.

Your passport must be valid for at least six months beyond your period of stay in the United States.

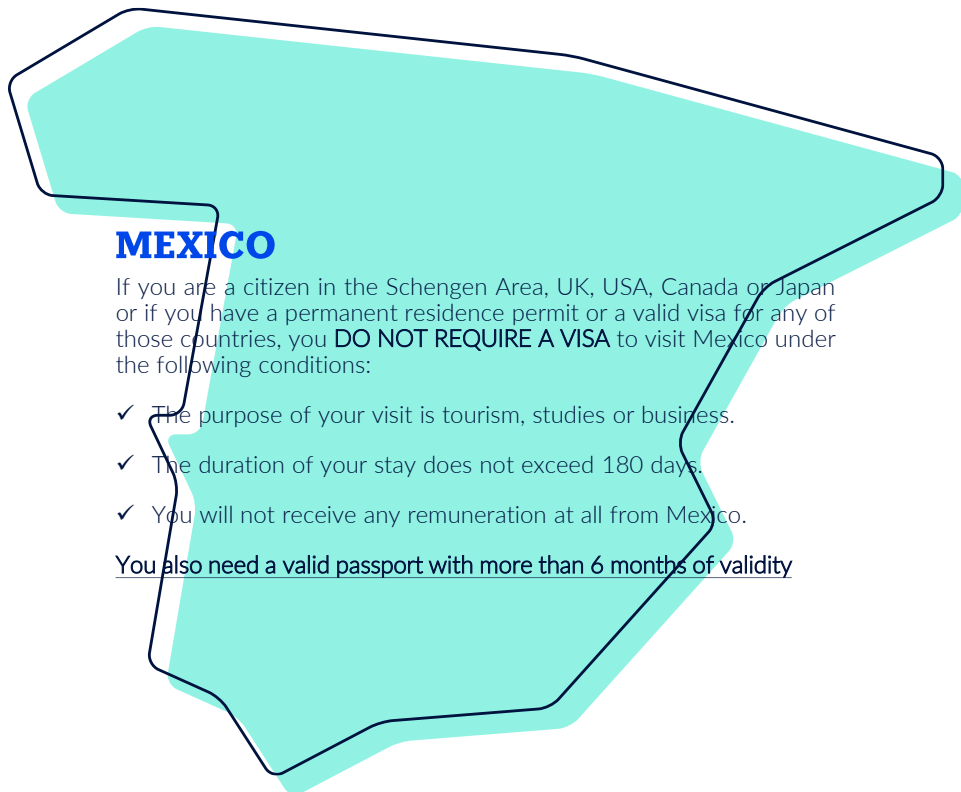
ENGLAND

Some nationalities (EU citizens, for example) can enter the country as tourists and do not require a visa to take the one week course.

[Consult your requirements depending on your nationality.](#) In the event you require a visa, then you can apply for a Visitor Visa.

You also need a valid passport to enter the UK. It should be valid for the whole of your stay.

If you do need a visa, please take into consideration the processing time which can vary from 30 to 90 (or more) days, depending on the country of issue.



MEXICO

If you are a citizen in the Schengen Area, UK, USA, Canada or Japan or if you have a permanent residence permit or a valid visa for any of those countries, you **DO NOT REQUIRE A VISA** to visit Mexico under the following conditions:

- ✓ The purpose of your visit is tourism, studies or business.
- ✓ The duration of your stay does not exceed 180 days.
- ✓ You will not receive any remuneration at all from Mexico.

You also need a valid passport with more than 6 months of validity

DOUBTS?

CONTACT

study.tours@esic.edu

Hvala vam Fale.
Dziękuję Ci Vielen Dank
Merci Faleminderit Děkuji omadlobt
Дзякуй **Thank you!** Merci Th
ziękuję Ci **Thank you!** Merci Th
uji Gracias omadlobt **Dank je** Дзя
ськіуі **Vielen Dank** Grazie **Dziękuję**
omadlobt Hvala vam **Vielen D**
Děkuji Thank you Me

